



## NEWS RELEASE

Release Date: **11<sup>th</sup> March, 2011**

Circulation: **Worldwide**

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### **EDAC Names New Manufacturer's Representative to Serve Texas, Oklahoma, Arkansas and Louisiana**

TORONTO, Canada – March 2011 - EDAC, a global leader in the design and manufacture of RoHS-compliant board-level interconnect products, today announced Hughes Cain & Associates has been appointed to represent the EDAC connector lines in Texas, Oklahoma, Arkansas and Louisiana territories. With this addition to EDAC's global sales network, the Company continues to affirm its strategic initiative to provide customers with local design and engineering support, and easy access to their broad offering of quality connectors.

Hughes Cain & Associates will sell and support EDAC's standard and custom interconnect products to OEMs and Distributors in a wide range of industrial, commercial, military, and consumer markets. Hughes Cain and Associates is further charged with providing hands-on field support to key accounts, and effectively promoting EDAC's extensive custom connector capabilities.

Hughes Cain & Associates is an established firm with over 35 years of history, serving its OEM and distribution partners in the Electronic and Electromechanical Component marketplace. "We are confident that working together with our new representative's knowledgeable sales team we will be able to continue our unprecedented sales growth and expand our sales through the region", said Bob Sakitkovski, Vice President, Business Development & Operations at EDAC.

Chris Cain of Hughes Cain & Associates added the following comments. "We are most pleased to represent a well established manufacturer such as EDAC". "EDAC provides a wide breadth of connectors that complements our current product lines and we are excited to offer this additional value to our customer base".

EDAC is very pleased to have companies of Hughes Cain & Associates caliber representing our interconnect products in Texas, Oklahoma, Arkansas and Louisiana stated Bob Sakitkovski. "They have an outstanding reputation for excellence in product knowledge, as well as superior customer relationships. We're confident Hughes Cain & Associates sales organization have the specialized skill-set required to help design engineers and purchasing professionals minimize costs, speed time-to-market, and deliver quality products."

## **About EDAC Group:**

The EDAC group of companies are global leaders in the design and manufacture of interconnect products. EDAC serves more than 7000 clients directly and through distribution partners globally. The Company's businesses consist of EDAC ([www.edac.net](http://www.edac.net)), Norcomp ([www.norcomp.net](http://www.norcomp.net)), Communication Devices and now MH Connectors ([www.mhconnectors.com](http://www.mhconnectors.com)). Founded in 1965, EDAC is headquartered in Markham, Ontario Canada and has operations in Europe, the Americas and Asia. For more information, visit [www.edac.net](http://www.edac.net).