



## EDS 2010

Edac attended the 2010 Electronic Distribution Show, which took place in May at The Paris Hotel Las Vegas. This was our 19<sup>th</sup> year in participating in this important event.

Although, the number of booths on the show floor has reduced, there was still a noticeable increase of show floor traffic compared to **EDS 2009**.

Edac's President and CEO, Adrian Robinson, commented: ***“EDS is an excellent venue to connect with all our valued Distributors and Manufacturers Representatives. Enabling people to meet and discuss ideas and experiences while strategizing on growth and expansion for the coming years. There is simply no other forum to accomplish this as effectively as EDS”.***

***“We have had constructive meetings and positive discussions on strategies to increase our business moving forward through 2010 and into 2011. Overall, the mood was very positive.”***

Everyone was very excited to discuss the uptick in the market and potential for new business opportunities coming to fruition. Most distributors are seeing increased business levels and activity this year compared to 2009.

The overall attitude was positive from our suppliers and everyone seems anxious for a better year.

Some of the new products introduced by Edac this year will be a new complete Waterproof connector line available in a wide range of pitch, including wire to board versions, our USB 3.0 connector line (A, B & Micro) and a complete line of Magnetic Modular Jacks.

Some of the comments from our business partners:” ***We are cautiously optimistic, but have increased our inventory to support our customer base while lead-times are ramping up”***, ***“We feel it was a very successful show this year with almost back to normal supplier turnout rate”***, ***“Numerous meetings were scheduled possibly the highest in recent years”***

The Edac Team felt that the **EDS 2010** event was very productive and we are looking forward to participating in the **EDS 2011** event.